

# Magellan Global Fund (Hedged)

## Fund Update: 31 December 2013

### Key Facts

Portfolio Manager  
Hamish Douglass

Structure  
Global Equity Fund, \$AUD Hedged

Inception date  
1 July 2013

Management and Administration Fee<sup>1</sup>  
1.35%

Buy/Sell Spread<sup>1</sup>  
0.10%/0.10%

Fund Size  
AUD \$6.2 million

### Performance Fee<sup>1</sup>

10.0% of excess return over the higher of the Index Relative Hurdle (MSCI World Net Total Return Index (hedged to AUD)) and the Absolute Return Hurdle (the yield of 10-year Australian Government Bonds). Additionally, the Performance Fees are subject to a high water mark.

<sup>1</sup>All fees are exclusive of the net effect of GST

### AUD Performance<sup>2</sup>

	Fund %	Index % <sup>3</sup>	Excess Return %
1 Month	2.4	2.3	0.1
3 Months	8.6	9.1	-0.5
6 Months	11.8	16.7	-4.9
Since Inception	11.8	16.7	4.9

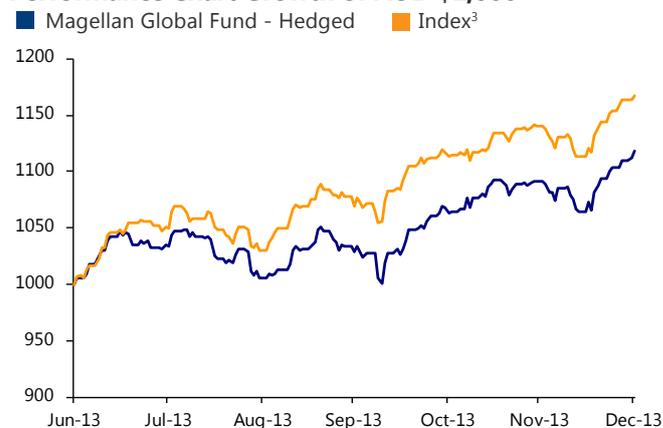
### Top 10 Holdings

	Sector	% of Fund
eBay Inc	Information Technology	6.8
Oracle	Information Technology	6.1
Microsoft Corp	Information Technology	6.1
Lowe's	Consumer Discretionary	5.2
Target Corp	Consumer Discretionary	5.2
Visa Inc	Information Technology	5.0
Tesco Plc	Consumer Staples	4.6
Nestlé SA	Consumer Staples	4.4
DirecTV	Consumer Discretionary	4.4
Yum! Brands Inc	Consumer Discretionary	4.4

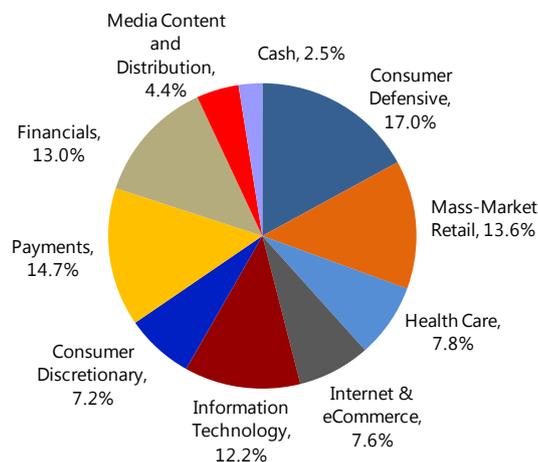
### Regional Breakdown

	% of Fund
Multinational <sup>4</sup>	46.2
North America	46.7
United Kingdom	4.6
Australia	0.0
Europe	0.0
Japan	0.0
Asia Ex-Japan	0.0
Cash	2.5
<b>TOTAL</b>	<b>100</b>

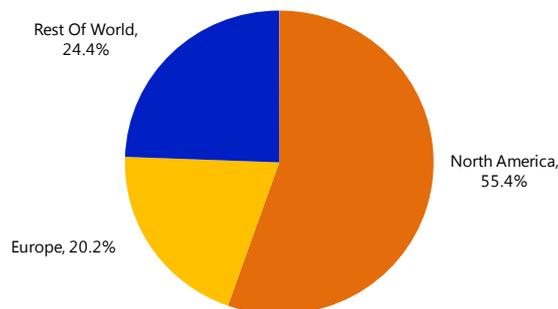
### Performance Chart Growth of AUD \$1,000<sup>2</sup>



### Industry Exposure by Source of Revenues<sup>5</sup>



### Geographical Exposure by Source of Revenues<sup>5</sup>



<sup>2</sup>Calculations are based on exit price with distributions reinvested, after ongoing fees and expenses but excluding individual tax, member fees and entry fees (if applicable). Fund Inception 1 July 2013.

<sup>3</sup>MSCI World Net Total Return Index (hedged to AUD)

<sup>4</sup>Multinational: Greater than 50% of revenues outside home country.

<sup>5</sup>Calculated on a look through basis based on underlying revenue exposure of individual companies held within the portfolio.

[www.magellangroup.com.au](http://www.magellangroup.com.au)

Important Information: Units in the Magellan Global Fund (Hedged) are issued by Magellan Asset Management Limited (ABN 31 120 593 946, AFS Licence No 304 301). Past performance is not necessarily indicative of future results and no person guarantees the future performance of the Fund, the amount or timing of any return from it, or that it will achieve its investment objective. This material has been provided for general information purposes and must not be construed as investment advice. This material has been prepared without taking into account the investment objectives, financial situation or particular needs of any particular person. Investors should consider obtaining professional investment advice tailored to their specific circumstances and should read the relevant Product Disclosure Statement (PDS) prior to making any investment decisions. The PDS is available at [www.magellangroup.com.au](http://www.magellangroup.com.au) or can be obtained by calling 02 8114 1888.



## Market Commentary

While there are signs that Europe's economic situation is stabilising, we remain highly skeptical that the region is on the verge of a sustained and meaningful recovery. The positive indicators include:

- The Eurozone running a substantial current account surplus, approximately 2% of GDP.
- Industrial production growing marginally on an annual basis, having recently ended two years of contraction.
- Purchasing Managers' Indices (PMIs) for manufacturing and services indicating
- Relative unit labour costs having fallen materially in Portugal, Ireland, Greece and Spain during the past five years.
- Bank lending surveys indicating looser credit conditions for firms and consumer credit were expected in Q4 2013.

The indicators against a near-term cyclical recovery include:

- The Eurozone banking system remains under-capitalised. There is a long way to go to establish a comprehensive European Banking Union.
- Portugal, Ireland, Italy, Spain, Greece and France remain fiscally stretched.
- Unemployment remains above 10% in Ireland, Italy and France, above 15% in Portugal and above 25% in Greece and Spain.
- Weak price growth and falling inflation expectations have increased the risk of deflation.

We continue to believe that many European countries face a prolonged period of sub-par economic growth due to the combined effects of fiscal austerity by governments and deleveraging of bank balance sheets and households.

There are encouraging signs that the US is undergoing a modest to accelerating economic recovery. Key indicators of this recovery include:

- Non-farm payrolls that have increased by 173,000 per month, on average, over the four months to 31 December (which is equivalent to new job creation of 2.1 million per annum). Since the bottom of the recession in December 2009, approximately 6.6 million jobs (net) have been created in the US. The total number of people employed in the US is now only 2.0 million below the all-time high of around 147 million in November 2007.
- The unemployment rate falling to 6.7% in December from 7.5% in June. This compares with the peak unemployment rate of 10% in 2009.
- Continuing falls in the total number of unemployed people. At the end of December 2013 there were 10.4 million unemployed people compared to a peak of 15.4 million in October 2009.
- Mortgage debt rising 0.2% in the third quarter of 2013, the first increase since the first quarter of 2008.
- Average weekly earnings increasing 1.5% in the year to December (and are now 9.4% higher than in December 2009).
- Annualised automotive sales of >15 million in 2013, the highest since 2007.
- A continuing recovery in house prices. The S&P/Case-Shiller 20-City Composite Home Price Index is up 13.6% over the twelve months to 31 October 2013.
- A turn in housing starts from a post-GFC low of 478,000 starts in April 2009 to 1,091,000 in November 2013. We believe it is inevitable that housing starts will revert to more normal levels (around 1.3 million to 1.4 million per annum, close to the average since 1959) over the next one-and-a-half to two years. This will provide a significant further boost to the US economy and overall employment levels.

A recent paper by the Philadelphia Fed argues that the increase in non-participation since the financial crisis was primarily due to three factors: an increase in retirements since 2010, a steady increase in disability rates and a sharp increase in other reasons for non-participation, including discouraged workers who gave up looking for work. These factors also offer a partial explanation for the fall in the employment to population ratio, which has improved only marginally from its 2010 low of 58.2% of 16+ year olds to 58.6% in December 2013, after peaking at 63.4% in 2006.

In our view, in the absence of a material negative shock, it is likely that the US economy will experience accelerating economic growth over the next 12 to 24 months.

## Fund Commentary

As at 31 December 2013, the Fund consisted of 27 investments (compared to 25 investments at 30 June 2013). The top ten investments represented 52.4% of the Fund at 31 December 2013, while they represented 51.0% at 30 June 2013.

The Fund remains fully invested despite the strong rise in equity markets over the past twelve months. We believe that its holdings remain attractively valued and should deliver attractive returns to investors over the next 3-5 years.

Over the past six months, we have made the following major changes to the portfolio:

- We made a new investment in DirecTV, the world's largest pay television company by subscribers.
- We made a new investment in Diageo, the world's leading spirits company.
- We reduced the investments in Google (from 6.4% to 4.2%), American Express (from 4.7% to 2.8%), Danone (from 4.5% to 2.9%) and Novartis (from 4.4% to 2.4%).
- We increased the positions in eBay (from 5.5% to 6.8%), Oracle (from 4.6% to 6.1%), Target (from 4.5% to 5.2%) and Visa (from 3.5% to 5.0%).

## Key Stock in Focus - DirecTV

DirecTV is the largest pay TV distributor in the world, with a total of 37 million subscribers across the US and Latin America. The company operates almost purely as a TV distributor, with virtually no in-house content production.

DirecTV currently derives around 75% of its earnings from the US, where it is the second-largest pay TV provider, with 20% market share. The US market is very mature, with 87% of households subscribing to pay TV.

### TV viewing demand

TV viewing is the most popular form of entertainment. In 2012, the average American watched over five hours of traditional (linear) TV per day. Despite the development of many competing forms of entertainment, such as video games, social networks, YouTube and Netflix (to name just a few), time spent watching linear TV has continued to increase.

Pay TV subscribers are very sticky. Although pay TV distributors have increased consumer prices above the rate of inflation every year for decades, even during the recent US consumer recession, this has never resulted in annual net subscriber losses for the industry.

### Pay TV competition & DirecTV's Competitive Advantage

DirecTV's competitive advantage is derived from the lower capital cost per subscriber associated with satellite TV distribution compared to competing wireline pay TV distributors (cable and telco). This advantage has allowed DirecTV to win market share by offering superior packages with more channels of a higher signal quality (e.g. high-definition versus standard-definition), without charging a premium price (pay TV distributors offer broadly the same content). At the same time, its lower-cost network capacity has enabled the business to generate an average 72% pre-tax return on tangible capital over the last five years, while the two largest cable providers, Comcast and Time Warner Cable, have earned only 15% and 13% average returns, respectively, over the same period.

Going forward, the increased adoption of high-definition (HD), and the development of ultra-HD, will drive the need for distribution systems to increase their capacity. Importantly, this means that DirecTV's competitive advantage will be maintained. The lowest spec version of ultra-HD (4k) requires roughly four times the capacity of HD (using the same compression technology).

### Key Threats

There are a number of potential threats to DirecTV's investment case, although we believe the current share price over emphasises these risks. The most significant threat to DirecTV's economic moat is the potential for a broad deployment of fibre-to-the-home networks, which would have significantly higher capacity than existing cable and satellite systems. However, we believe that the capital costs associated with building out such a network would be prohibitively high for a rational investor. We therefore judge the likelihood of a broad fibre upgrade in the US, at least in the medium term, to be low.

DirecTV's operating and financial performance has been very strong, generating EBITDA growth of 40% per annum over the last decade and repurchasing more than 60% of its share capital since it began its buyback program in 2006. We believe its market leading competitive positions will continue to drive strong returns and more than outweigh the near-term macroeconomic risks in Latin America.

www.magellangroup.com.au

#### Sydney Head Office

Level 7, 1 Castlereagh  
Street Sydney NSW 2000  
Telephone: 02 8114 1888  
Facsimile: 02 8114 1800

#### Melbourne

Suite 103, 1 Queens Road  
Melbourne Vic 3004  
Telephone: 03 9863 9746  
Facsimile: 03 9863 9741

#### Brisbane

Level 22, 127 Creek St  
Brisbane Qld 4000  
Telephone: 07 3218 2122

#### New Zealand

Level 4, 17 Albert Street  
Auckland City,  
New Zealand  
Telephone: +64 9 215 1531



**MAGELLAN**  
ASSET MANAGEMENT LIMITED